

TKE YΠ Newsletter

The Start of New Beginning



New Year, New TKE

With the changes in the Santa Cruz Chapter Bylaws, new policies are being implemented to ensure a stronger and better Fraternity.

Thanks to the brothers who have taken the time out of their day to sit down and discuss politics of the fraternity, we are looking at different ways to enhance both active and alumni members investments in the fraternity.

1

LEADERSHIP

What ways will you contribute and make a difference? Don't know? Ask us!

2

INTEGRITY

How will you uphold the values of the fraternity for yourself and your brothers?

3

TEAMWORK

Will you enhance the brotherhood and create a stronger bond working together?



Founder's Day Celebration

January 14th, 2017
at Hexagon House.
See pg. 2



Cuddle A Teke

Check out the website for our new sweatshirts!
See pg. 2



Key Dates

See pg. 3

Alumni Association Membership

See pg. 4-5

Cuddle-A-TEKE

A new tide has turned and the fraternity is looking at new areas of revenue and fundraising.



With redesigned originals from last year and multiple sweatshirt colors to choose from, cuddleateke.com gives over 10+ options to choose from. Each purchase gives 10% to St. Jude and brings in revenue for the chapter for events such as Brotherhoods, Rush, and Philanthropy with possibility of TKE YTI funded concerts. There is a lot of hope with these sweatshirts but need your assistance to ensure it grows.

Casino Night 2017

We need as many brothers and alumni to assist on this event. From the newly initiated brothers to the pioneers of TKE YTI Casino Night we need your assistance to make this the most

Founder's Day 2017

Jan 14, 2017 (observed)

Hexagon House

130 Sycamore St.

Santa Cruz, CA 95060

The festivities begin at 1PM and the semi-formal dress code will be strictly enforced. We would like to have as many Alumni and Active brothers attend this event as weather and space permits. Please have your admission tickets purchased through Travis by January 10, 2017. Tickets for active brother's is \$10 and Alumni's tickets begin at \$20. An afterparty will be taken place at MOTIV in Downtown Santa Cruz. Contact Ernesto Venezuela for more details.

"Character is like a tree and reputation like a shadow. The shadow is what we think of it; the tree is the real thing."
- Abraham Lincoln

successful St. Jude fundraiser yet for the year. We hope to make this the biggest Casino Night yet! Please contact Bryan Calderon for more information on how you can help.

JOIN THE ALUMNI ASSOCIATION

- ▶ Have you been wanting to reconnect yourself with other Alumni?
- ▶ Do you want to be involved with both the Alumni and the Fraternity?
- ▶ Are there legacies you would like to create and see grow?
- ▶ Would you like to help the active chapter achieve a better experience than your time at UC Santa Cruz?
- ▶ Want to see improvements in the new members personal worth and character as we grow these coming years?

Email us to find out more: TKEUPAlumni@gmail.com

Membership Form on Page 4



Tau Kappa Epsilon Upsilon-Pi Alumni Association

Thank You To Those Who Have Made It Possible For The Alumni Association To Begin! We Would Not Be Here Without All Of You!

Blue Membership (\$50)

Richard Attoian
Adrian Cervantes
Matt Chung
Dominic Cipponeri
Alexander Garcia
Kyle Garrett
Gabe Harven
Jaime Hernandez
Del Hopkins

Blue Membership (\$50)

Max Hufft
Luke Kitchel
Aniket Malve
Hector Medina
Michael Molina
Taylor Naveres
Marshall Porter
Ethan Ramirez
Jessie Ramirez

Silver Membership (\$75)

Andrew Quan
Carlos Gonzales

Platinum Membership (\$250+)

James Ramsey
Samuel Covington

Key Dates for TKE YΠ Chapter and Alumni Association (Tentative, more events to be announced)

Date	Event	Date	Event
Jan 9	Winter Instruction Begins	Mar 20-24	Winter Finals
14	118th Founders Day Celebration	24	Spring Break Begins
14-19	Rush**	Apr 3	Spring Instruction Begins
Feb 11	Dodge the Police	May 13	TKE Annual Report Due
18	Casino Night	19-21	RCB Weekend
24-26	RLC in Las Vegas	Jun 3	Spring Initiation
Mar 4	Alumni Cocktail	12-15	Spring Finals
11	Winter Initiation	16-18	Graduation Weekend

**Please Note Events Are For *Active Chapter Only*. Please Contact Both Chris Calles and Adrian Cervantes If Interested In Partaking In Events.

Key Results Areas:

TKE YΠ Fraternity

(Updated Dec 31, 2016)

Initiates

7 Current / 37 Goal

Finances Due

\$186.65 Current / \$0.00

Goal

RM Education

50 Current / 57 goals

St. Jude \$\$

\$290 Current / \$1000 goal

RLC attendance

8 Current / 12 Goal

Forum attendance

0 Current / 4 Goal

Alumni attendance

6 Current / 25 Goal

Service

0 Hrs Current / 890 Hrs

Goal

Philanthropy

\$0 Current / \$4681 Goal

Annual Report

False Current / True Goal

Chapter Advisor

False Current / True Goal

GPA >= 3.0 (Bonus)

N/A Current / 3 Goal

FSL Report

False Current / True Goal

Rank:

TKE Nation | Area | Province
#195/247 | #90/116 | #8/10

2016 had brought some great memories and people alike. Being LIT is something the entire Fraternity knew after attending RCB this past Spring and many continue to prevail at being LIT. These are a few of the brothers...

LEADERSHIP

Thank you to those who have stepped up into leadership roles within this past quarter. Upon taking these roles please take the time to reflect on how you can improve the fraternity in the role you are in.

INTEGRITY

Max Garcia is one of the few brothers who have completed a total of 21+ hours of volunteer work in one quarter. Congrats on this achievement and look forward to having many more this quarter.

TEAMWORK

Small by mighty, this pledge class is stronger than ever and continues to show their strength as the year goes on! Congrats Xi class on becoming brothers of TKE.

JOIN THE ALUMNI ASSOCIATION!

Mission of TKE YΠ Alumni Association:

The mission of the Tau Kappa Epsilon Upsilon-Pi Alumni Association is to offer multiple ways Alumni can stay connected and engaged with Upsilon-Pi Chapter of TKE, solely based on the individual members' preference. The main focus areas of the Alumni Association are:

- ▶ Host Social Events for TKE Alumni Members of Upsilon-Pi in specific geographic areas
- ▶ Network with Alumni Members of Upsilon-Pi TKE in specific geographic areas
- ▶ Mentor the local Upsilon-Pi Chapter of TKE in the normal operation of the Chapter
- ▶ Mentor the local Upsilon-Pi Chapter of TKE and its members for the purposes of continuing Education and Personal Development training of undergrad fraters
- ▶ Promote continuous improvement of Upsilon-Pi, its members, housing, and its standing with Tau Kappa Epsilon, University of California, Santa Cruz and the city of Santa Cruz, CA
- ▶ Create Scholarship Opportunities for Members of TKE
- ▶ Participate in Community Service and Philanthropic events to improve the areas where we live and to raise money for scholarships and charities
- ▶ Regular Communication with Members of Upsilon-Pi TKE both active and alumni

What Does Joining Entail?

- Stay Connected With Members and Alumni of the YΠ Chapter.
- Support Your Fellow Frater and Alumni with Scholarships
- Share Your Knowledge & Give Back To The Local YΠ Chapter
- Receive Quarterly Alumni/Chapter Newsletters
- Alumni Association Membership ID card which may offer discounts on Alumni activities
- Special invitations to and discounts at to YΠ TKE Alumni Association sponsored events
- Recognition in the newsletter and membership directory
- Potential discounts at TKE-owned businesses
- Admission To Our Quarterly BBQs
- Online Alumni Directory

Requirements For Joining:

- ▶ Paid Off All Chapter Dues/Fines
- ▶ Pay Minimum Yearly \$50 Donation Membership
- ▶ 10 Hours Of Community Service Per Year (Of Your Choosing)
- ▶ Attend 4 Alumni Meetings A Year
- ▶ Attend 1 Chapter Meeting
- ▶ Attend 1 Quarterly Alumni Event
- ▶ Raise \$100 for St. Jude Each Year under the TKE Upsilon-Pi.

How Do I Join?

- **Fill out the application that follows and Send To TKEUPALUMNI@GMAIL.COM**

